

bautech 2012

International trade fair for building and construction technology

21st – 25th February 2012

Facts & figures (reference year 2010)

Total area (m ²)	50,000*
Net area (m ²)	22,039*
Total no. of exhibitors	821*
No. of countries represented	25*
Total no. of visitors	61,500*
Percentage of trade visitors	86%
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Cost of indoor space/row stand, 2010 (EUR/m ²)	155.00
Frequency	every two years
Date of next events	21st–25th February 2012

* including the Build IT Berlin and SolarEnergy trade fairs

Brief description

Taking place for the fifteenth time in 2012, bautech has become established as one of Germany's leading construction industry trade events. bautech takes place in conjunction with two other building industry trade events: Build IT Berlin focusing on IT and communications in the construction sector, and SolarEnergy the world fair for renewable energy. Bautech 2012 is expected to attract over 60,000 trade visitors and private investors from around the world interested in building and modernization. A comprehensive program of top-notch professional conferences and symposiums confirms the significance of bautech as a leading trade event in Central/Eastern Europe.

The professional quality of bautech has continued to increase over the past few years. This is clearly demonstrated by the fact that trade visitors account for 86% of total attendance. Construction practice and building quality are the key themes at bautech 2012. The number of visitors representing the construction and building expansion trades (31%) and the planning/architecture sector (17%) demonstrates the importance of bautech as a trade show for construction industry specialists and architects. Along with building materials, construction systems and components, bautech 2012 showcases the future of architecture and construction planning with a focus on the following themes: cost-effective and quality-conscious construction, intelligent living, building security, reconstruction of existing buildings in compliance with the guidelines established in 2006 for energy efficiency, noise and fire prevention, facility management, building technology and building chemistry.

In addition to new construction and urban development projects, modernization and reconstruction of existing buildings have become major sources of revenue for exhibiting companies and a primary focus for bautech 2012. For exhibitors and visitors, the unique benefits of bautech lie in the all-inclusive combination of products and services, a comprehensive program of theme-centered conferences and congresses, and a broad spectrum of up-to-date industry information.

URBAN SOLUTIONS BERLIN, a congress/trade exhibition focusing on future markets for building and housing, and the freispielberlin segment focusing on outdoor design, building and maintenance, have become firmly established. Supported by major manufacturers and industry associations, these segments will once again serve as a platform for the most promising bautech growth areas. The concept aims at offering customers complete buildings within the scope of the exhibition and highlighting the systemic relationship between construction and building technologies.

Overview of products and services

Outdoor facilities, building chemistry and surface protection, building machinery and tools, equipment and systems, building materials, fire safety systems, roofing, electrical engineering / equipment, facade construction, windows, doors and gates, prefab construction / system building, building technical systems / elevated access systems, heating technology, chimney and flue systems, timber construction, interior remodeling / drywall construction, air conditioning and ventilation systems, carcass construction, sanitary systems, underground engineering, organizations and consultancy institutions.

Visitor target groups

Architects, planners and engineers, retailers, skilled trades, property owners, construction companies, developers, home and apartment owners, tenants, anyone planning to build or renovate.

Supporting program

The comprehensive bautec 2012 supporting program is currently in the planning stage. The new schedule will be published as soon as it is finalized.

Organizer

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bautec sponsors and supporting associations

- Architektenkammer Berlin (Berlin Chamber of Architects)
- Bundesarbeitskreis Altbauerneuerung (Federal Task Force on Building Renovation)
- Bauindustrieverband Berlin-Brandenburg e.V. (Berlin-Brandenburg Building Industry Association)
- Bundesarchitektenkammer (National Chamber of Architects)
- Bundesverband der Deutschen Zementindustrie e.V. (German Cement Industry Association)
- Bundesverband der Deutschen Ziegelindustrie e.V. (German Brick Industry Association)
- Bundesverband Deutscher Holzhandel e.V. (German Commercial Lumber Association)
- Bundesverband Deutscher Baustoff-Fachhandels e.V. (German Construction Materials Retail Association)
- Bundesverband Kalksandsteinindustrie e.V. (German Sand-Lime Brick Industry Association)
- Bundesverband Baustoffe Steine und Erden e.V. (German Stone and Earth Building Materials Association)
- Bundesministerium für Verkehr, Bau- und Stadtentwicklung (Federal Ministry of Transport, Building and Urban Affairs)
- Deutsche Bauchemie e.V. (German Building Chemistry Association)
- Fachgemeinschaft Bau Berlin und Brandenburg e.V. (Berlin and Brandenburg Building Trades Association)
- Fachverband Flachglasindustrie e.V. (German Glass Association)
- Fachverband SHK Land Brandenburg (Association for Sanitation/Heating/Air Conditioning)
- Gesamtverband Dämmstoffindustrie (GDI) (Insulation Industry Association)
- Handwerkskammer Berlin (Berlin Chamber of Skilled Trades)
- Hauptverband der Deutschen Bauindustrie e.V. (Central Association of the German Construction Industry)
- Industrie- und Handelskammer zu Berlin (Berlin Chamber of Industry and Commerce)
- Innung Sanitär Heizung Klempner Klima Berlin (Berlin Sanitation, Heating, Plumbing, and Climate Control Guild)
- Verband beratender Ingenieure VBI (German Association of Consulting Engineers)
- Verband der Nord-Ostdeutschen Baustoffhändler zu Berlin e.V. (North-East German Building Supply Retailers Association)
- Senatsverwaltung für Stadtentwicklung (Senate Urban Development Administration)
- Zentralverband des Deutschen Baugewerbes ZDB (Central Association of the German Building Industry)
- Zentralverband der Deutschen Haus-, Wohnungs- und Grundeigentümer e.V. (Central Association of German Home, Apartment, and Land Owners)