

Make use of this opportunity!

Put your company and its latest products on display at this exhibition for the industry from northern and eastern Germany. Our fully equipped stands make it possible for you to arrive in the morning and travel home the same evening. Or simply take a look around the city – there is so much interesting construction going on – ministries, the offices of industry associations and decision-makers are all close at hand. Enjoy a pleasant weekend along with spectacular cultural attractions and leisure activities.

Berlin – the ideal venue for metall IT, the platform for the fascinating growth market of the construction industry. **We look forward to seeing you on 23 February 2012 in Berlin.**



- Roof, wall, facade, drywall, chemical protection, building and insulating materials
- Sanitary systems, heating, air conditioning, energy, flagstones
- Outdoor systems, construction machinery, concrete building, scaffolds, machinery, formwork systems, safety engineering, tools, groundcare and landscaping, natural stone
- Timber, lumber, windows, doors, gates, stairs, flooring, glass renewable resources
- GRÜNBAU BERLIN
- Real Estate and Housing Industry
- build IT
- SolarEnergy
- Outdoor displays
- Conferences, congress
- Press Center
- Fair management
- Entrances: North and Hall 25
- Shuttle Bus Airport Tegel
- Shuttle Bus car park Olympiastadion

metall IT

Sponsoring organizations and non-commercial sponsors:
 Charles Coleman Verlag
 Handwerkskammer Berlin
 Komzet Kompetenzzentrum Zukunftstechnologien im Handwerk
 Landesinnungsverband Metall Berlin-Brandenburg
 TSB Innovationsagentur Berlin GmbH
 Verband der Metall- und Elektroindustrie in Berlin und Brandenburg
 (as per 06/2011)



**Thursday, 23 February 2012,
 9 a.m. to 6 p.m.**

Organizer:
 Messe Berlin GmbH

Contact:
 Barbara Würschmidt / Franziska Wießner
 Tel. 030/3038-2247, -2136
 Fax: 030/3038-2243
metall-it@messe-berlin.de

www.metall-it.de

Good prospects ahead.

metall IT

The Software Trade Fair in Metal Trade

Berlin, 23 February 2012

In conjunction with



Where the industry meets in northern Germany

A significant rise in production and demand, an unexpectedly strong boost from commercial construction this is the German Construction Industry Association's assessment of the first quarter in 2011 as well as a cause for optimism in the metal trade. Every construction site requires metal builders' products.

But building in the modern age also requires software. Thus, following its successful launch, metall IT is heading confidently into the next round in 2012 and will be providing trade visitors with an overview of the latest in software innovations for the metal trade.

Alongside bautech – the International Trade Fair for Building and Construction Technology – and its specialist events build IT – IT and Communication Trade Fair for the Construction Industry, GRÜNBAU BERLIN – “designing, building and maintaining outdoor spaces” and SolarEnergy, metall IT rounds off a host of events for the construction industry.



Metal – an important and in-demand building material

Metal is integral to the designs of house builders, architects and planners. Steel provides structural support and helps to quickly adapt buildings to new requirements. Weather-resistant aluminium is an indispensable part of facades, steps, stairways, roofs, balconies, canopies, windows and doors. The use of metal components is fundamental in the construction of glazed facades, steps, stairways, building facades and solar panels. Dedicated computer software helps the industry to work even more accurately and efficiently, from the administrative stage through to execution of the job itself. metall IT presents the most important advances in software.

A supporting programme will provide the latest information on DIN EN 1090, at which point its implementation will be imminent, plus valuable information on the latest developments in standardisation projects regarding glazing and fire safety. All this will be concentrated in a small area and displayed in elegant style – welcome to the Marshall-House on the Berlin Exhibition Grounds.

As an exhibitor at metall IT, would you like to present your products to the public not only on a stand, but also at a workshop, or at a specialist (or similar) event? Contact us! We will be happy to provide you with the necessary rooms, with metall IT as the platform for your presentations.

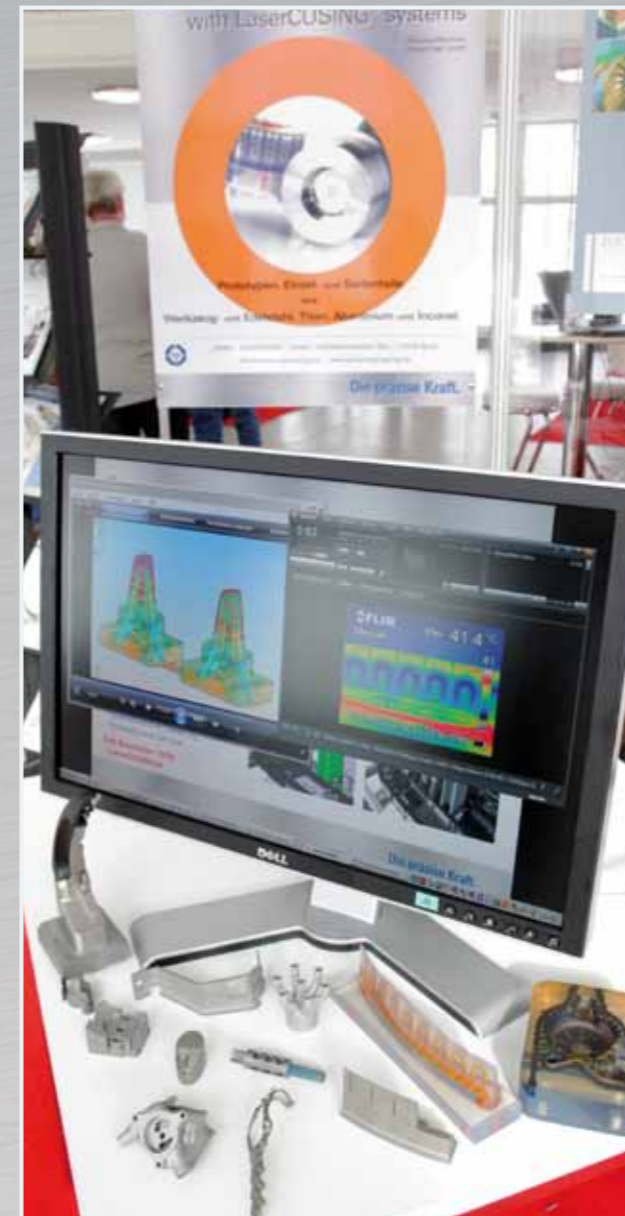


metall IT covers the following:

- AVA-software
- Operational construction management, construction work, building crafts
- Office organisation and management software
- CAD-programs
- Project management
- Technical regulations
- Structural Planning and statistics
- Technical literature
- Associations and organizations

Serving you, the exhibitor

Together with our associates, the team at metall IT will make sure that you, the exhibitor, will receive outstanding all-round support. Fully equipped stands, including stand rental, stand construction, power supply, furniture, a basic entry in the general catalogue of joint trade fairs, assistance with planning and PR for metall IT, these are just a few examples.



Where the industry meets

As a trade fair, metall IT in particular targets experts from the metal trade: metal builders, planners, architects, construction engineers, as well as journalists, associations and members of politics. This is where suppliers and customers meet. This is where the synergies are created that benefit exhibitors and trade visitors alike. Make sure you are there!

The advantages for you, the exhibitor:

- A brief one-day event
- An event that targets the relevant trade visitors
- An event that stands out, while perfectly combining with other fairs.
- An experienced trade fair team with knowledge of the industry and with excellent networks
- Good contacts within federal ministries and Berlin Senate departments
- Professional press work
- Comprehensive services, provision of fully equipped stands, easy registering and ordering procedures
- Optionally, year-round internet presence at the Virtual Market Place®
- Excellent transport links
- Berlin – a city with a wealth of architecture

