

bautech Media Package

The Media Package contains your exhibitor entries in the bautech Media: the **Virtual Market Place®** and the **print catalogue**.

The **Virtual Market Place®** is the online catalogue which is made available to you, as an exhibitor, to use as an additional, industry-specific marketing channel – before, during and after the trade show. It has been the main preparation and follow-up tool for bautech visitors for many years.

The **print catalogue** is a handy reference and a practical bautech guide and is distributed to bautech visitors free of charge.

The cost of the Media Package will be borne by exhibitors and co-exhibitors through a mandatory one-off payment which will be billed to the main exhibitor/recipient of services.

Primary exhibitor EUR 300.00 plus V.A.T.	Co-exhibitor EUR 120.00 plus V.A.T.
Print catalogue: <ul style="list-style-type: none"> ▪ Basic listing (company, address, hall/stand) ▪ Additional listing: telephone, fax, web address, email 	Print catalogue: <ul style="list-style-type: none"> ▪ Basic listing (company, address, hall/stand) ▪ Additional listing: telephone, fax, web address, email
bautech Virtual Market Place: <ul style="list-style-type: none"> ▪ Basic entry (company, address, hall/stand) ▪ Telephone, fax, email address ▪ 3 contact persons with email, telephone and photo ▪ Company profile (max. 4,000 char.) ▪ Company logo ▪ Link to website ▪ Link to videos ▪ Entry to main product categories within the product group index ▪ Entry in up to 4 product groups ▪ Presentation of up to 4 products with text and picture including link to the company website (max. 4,000 char. per product) ▪ Link to social media profiles (facebook, twitter, YouTube etc.) 	bautech Virtual Market Place: <ul style="list-style-type: none"> ▪ Basic entry (company, address, hall/stand) ▪ Telephone, fax, email address ▪ 1 contact person with email, telephone and photo ▪ Company profile (max. 4,000 char.) ▪ Company logo ▪ Link to website ▪ Link to videos ▪ Entry in the main product categories within the product group index
Additional advertising options (with costs): <ul style="list-style-type: none"> ▪ Print catalogue: e.g. adverts, company and product presentations, sponsor-packages, project references, further entries within the product group index ▪ Virtual Market Place®: additional product entries, job offers, online advertising 	Additional advertising options (with costs): <ul style="list-style-type: none"> ▪ Print catalogue: e.g. adverts, company and product presentations, sponsor-packages, project references, further entries within the product group index ▪ Virtual Market Place®: upgrade to primary exhibitor Promotion Package, additional product entries, job offers, online advertising

You can complete your company presentation online on your own. The login will be sent to you by email as of October 2019.

The Virtual Market Place® is online continuously, and you can benefit from all its services for two years. (Valid: 01.11.2019 – 31.10.2021)

Our editorial team is available to support you at any time during office hours: +49 30 3038 2180, editorial@virtualmarket.bautech.com

Our partner for the print catalogue will be contacting you separately.